



JOB DESCRIPTION

POSITION TITLE: Advertising Design Instructor
REPORTS TO: Graphic Design Department Chair
DEPARTMENT: Art/Graphic Design
CLASSIFICATION: Part-Time Faculty

Mission Statement: *“Villa Maria College, founded by the Felician Sisters, provides students a rigorous and enriching educational experience. Offering academic programs with a broad core curriculum, the College transforms and empowers students to realize their intellectual, creative, professional, and spiritual potential. Inspired by a welcoming Catholic tradition and a dynamic Franciscan spirit, Villa Maria College offers individual attention and fosters compassion, justice, peace, respect for human dignity and a commitment to service.”*

Villa Maria College Core Values: *“Respect for Human Dignity, Compassion, Transformation, Solidarity with the Poor, and Justice & Peace.”*

POSITION SUMMARY:

The ideal candidate will be responsible for teaching both the business and creative aspects associated with the advertising industry and should have a strong background in working as part of a creative team developing strategies, creative briefs, and advertising campaigns in a variety of media and formats. An in-depth knowledge of the fundamental and advanced principles and theories of visual communication, typography and print production is also required.

ESSENTIAL QUALIFICATIONS:

- Master's degree (MFA/MA) or equivalent degree in graphic design preferred.
- College-level teaching experience in graphic design desirable.
- Strong portfolio in graphic design or related field.
- Professional experience as an art director or senior graphic designer.
- Ad agency or related experience as an art director or senior graphic designer.
- Proficiency in Macintosh operating system/platform and Adobe Creative Cloud Software.

****Villa Maria College is an Equal Opportunity Employer****

The above statements are intended to describe the general nature and level of the work being performed by people assigned to this work. This is not an exhaustive list of all duties and responsibilities. Villa Maria College management reserves the right to amend and change responsibilities to meet business and organizational needs as necessary.